

FACT SHEET

Malaria - “The Silent Tsunami”

- Takes more than 1.5 million lives per year
- Mostly young children and pregnant women.
- 3 lives (children and adults) lost to malaria per minute
- More people die from malaria in 1 year than die from AIDS in 10 years
- Tanzania has one of the largest populations at risk
- 100,000 deaths from malaria in Tanzania every year
- Easily preventable and treatable disease but poverty gets in the way
- Treated nets are 2x more effective than untreated
- Pyrethroid used in anti-lice shampoos has very low toxicity to humans but is very toxic to insects and is used to treat nets
- Studies have shown that insecticide treated nets can reduce transmission as much as 90% in areas with high coverage rates
- Nets last 4 years
- Family of 4 can sleep under one net
- Your \$10 purchase of a bracelet will help to buy 2 insecticide treated bed nets which will help to alleviate the suffering of up to 8 people

